#### FE FUNTS FINE FURNITURE REDUCTIONS.

cabinets.
reductions are shaking them down.
ready to catch them?

BUY OF THE MAKER

GEO. C. FLINT CO. 43,45 AND 47 WEST 239 ST.

NEAR BROADWAY FACTORY: 154 AND 156 WEST 19" STREET.

### "The Colonial Feeling"

In Furniture, bears an imprint of sim-plicity blended with the beautiful, that lifts it above the commonplace. In our Mahogany places for the Dining-room and Bed-room, we preserve the senti-ment of the ancient craftsman, with the advantage of latter day construction.

Grand Rapids Furniture Company,

34th Street, West, No. 155-157

WINTER RESORTS

# Lakewood Hotel,

The Leading Hotel of Lakewood.

Lakewood, in the heart of the balsamic pine orest of Southern New Jersey, is a world renowned Winter resort for wealth and sahion, and The Lakeweed, its principal sad largest hotel, is a superbly appointed needing, in luxurious accommodation for he comfort, convenience and entertainment of the patrons, not surpassed by any hotel n America. The culsine and service equal hase of the velebrated restaurants of New York and Paris.

ATDAOTHERAPY. The German practice of making Hydrotherapeutic (water cure) laths an adjunct to resort hotels was intested in this country by The Lakewood lotel, which has the most complete and improved apparatus for the treatment and rure of nervousness, overwork, insomnia und allied complaints by means of hydrotherapy and electricity of any hotel in the

#### ARE YOU GOING SOUTH?

For Bealth, pleasure and comfort go to PINEY TOODS INK, SOUTHERN PINES, N. C., and tange, the severe climate. A mild, dry, equable timate in the heart of the long leafed pine section. The elevation is 690 feet, the highest point in the upper line belt; delightful climate; a place the tourist and health seeker will appreciate. It has percet drainage, being a huge and bank. It is within hig missence of the Gulf Stream, to which it owes nuch of the mildness of the climate.

PINEY WOODS INN, a new hotel, accommodates 200 guests; all conveniences; sanitary plumbing; electric lights; call bells; sun pariors; steam hest; golf links, Ac. LEON ST. JOHN, SOUTHERN PINES, N. C.

#### LAKEWOOD'S FAMOUS HOTELS LAUREL HOUSE LAUREL-IN-THE-PINES

DAVID B. PLUMER. F. F. DHUTE. AN'I Mer. Laurel House. LAMETOOD. N. J HOTEL SCANBOROUGH,
Maryland Ave. and Beach
Atlantic City, N. J.
OPEN Steam beat sievator, private
ad every modern convenience. Opposite
fr. Excellent Ocean from rooms. Modntes. Write for illustrated booklet.
ALFRED WYMAN.



A MOST REMARKABLE DUSPLAY OF

#### URMITURE AND ANTIQUES APPRAISED VALUATION. SALAN

MARKE ELIER EAMAN . CO. Pentile by South Howard and his them NON PURSE ALBERT DIVISION DEPOSIT DE L'ARREST DE L'ARREST DE L'ARRESTE ME

Bickers & Vippoti and into & Hare

THE STYLE AT ASSOCIATE SALE WEDNESDAY, JANUARY 20,

AND APPEANOONS POLLOWING.

Simpson Crawford Co.

## Simpson Crawford Co.

# The Store's Welcome for Monday Is a Foretaste of the Welcome for All the Week.

Every day we push the standard of the store further ahead. Our best of any yesterday must not be the limit of our service for any to-morrow.

What we tell of now is representative. We welcome you to look, whether you come to buy or not.

CLOAKS AND FURS.

We want to say a quick "good-by" to every cold-weather piece in these stocks. There is one sure way-make it to the interest of any woman who has a present or prospective need for such goods to come, see and be captivated. These are almost at random:

Alaska Seal Coats, London dye. Only four of them, and the season's price was \$250. Also, Persian Coat, chinchilla or mink trimmed, choice goods, beautifully lined, at.

Balance of our Fur Stock, including all the fashionable and finer grades of Coats, Boas, Scarfe, etc., at about one-helf from regular prices.

Short and three-quarter length Coats, plain and fur trimmed, only one or two of a kind. Imported models and high class Domestic Coats, reduced about one-half.

350 Tailor-made Jackets of kersey and oxford materials, satin lined, plain or velvet collars—good style, perfect fitting — were \$8.50 to \$5.00 and \$7.50 Tailor-made Suits, 1902 models, of fine quality cheviot, silk-lined Coat, percaline lined \$16.50

Dress Skirts \$8.50, \$12 and \$15.75

The remainder of our Long Wraps, for street or carriage wear, at greatly reduced prices. One special Wrap, a Francis model (our own importation), of Lyons plush three-quarter length, handsome embroidery on revers and facing collar of chinchilla; was \$350, \$125

Evening Capes, of light colors, plain with top capes or moulflon trimming, the last of 300 we imported this season; were \$18.50 to \$10, \$15 and \$22.50 Long Garments of black or tan kersey; also a few coverts, semi or loose fitting, finely tailored; were \$18.00. \$12

Fur-trimmed Short Coats of tan kersey, satin lined, full collar and revers of fine quality beaver; were \$15

A Few Words as to Gloves.

No better kid glove than the FIDELIA can be made, no better skins can be had, no higher grade work can be done, no more skill can be shown in the manufacturing, no fit can be more perfect. If you know the best of best along the entire line you may be sure they all meet in the FIDELIA. It presents the perjection of the glover's art.

The FIDELIA is here in Suede and Glace, in dainty tints and familiar shades, and with newest embroidery.

Our Glove Store always presents a complete assortment for women's, men's, girls' and boys' wear-every quality that should be in a high grade glove house and with prices right every time, for instance :

What are left of the favorite "BOULEVARD" real kid gloves, 2 clasp, white, tans, modes, slate \$1.00 and pearl, regularly \$1.25, may go.at There are several other clearing lines at quick prices.

Here's a Jewelry Stock

To be proud of. We are proud of it. We proud of it is. So to tempt you to know it better we make these special prices : Gents' Gold Filled. Open Faces, stem-wind watch, a !

tham work fitted in case warranted to \$10.00 Gents' Gold Filled, stem-wind watch case war \$7.50 Ledies' Solid Gold Rings, genuine cut diamond, \$4.25 Ladies' Solid Gold Rings, set with 10 genuine \$1.95 Gents Heavy Solid Gold Rings single stones sold \$3.75 Imitation Pearl Strands, with fancy clasps, were \$1.25, at Brooches, in fine quality gold plate, were 50c., 75c. Har Pins, beautifully enamelied and set with stones. 18

Not a word to-day of the great reduction we have mad: on Fans, Opera G'asses, Novelties, etc. They will surprise and delight you.

Sheets and Pillow Cases. You never expect to see such qualities and sizes yoked to such little prices. It is that sort of the unexpected that is always happening here.

PILLOW CASES

The Very Newest Silk and Cotton Waists,

The supremacy of the shirt waist is established. The creators of Paris fashions are preparing swell models to go with tailormade gowns at Monte Carlo and the Riviera, and we can show them to you. Importations and adaptations from our own workroom give us the largest assortment of waists and fabrics we have ever shown, and all, from the cheapest to the most expensive, bear the mark of refinement and good taste. The needs of no type of girl have been overlooked, from the sprightly, sparkling styles to the most fetching sorts of evening wear; all are here.

Imported Swiss and Silk Mull Waists, models from Corne, \$7.50 and \$10.50 Imported models of India Linens, with skeleton \$5.75 Charvat models, in fancy mercerized Oxfords \$3.50 The famous George models, in silk, chambray, \$2.98

Bucher and grass linens, at White dotted Swiss and fancy Pique dots and \$2.25 White Waists, with yoke and neck bands at- \$1.50

The Gibson Waist in Madras, White India Lawn Waists, with unattached lace collar, lace and tucked fronts, open front and button back; Madras Waists, with fancy stock and Mercerized Chambrays—the collection ever shown, at White Lawn Waists, with embroidery and tucks 68 Madras and Percale Waists in stripes ... SILK WAISTS Paquin model, in Crepe de Chine, the entire waist formed of lace and tucks, new crush collar

and three-quarter sleeves, in pink, blue, \$12.50 Doucet model in Satin Luminaire, with the new yoke front and fancy stock, in street and evening \$5.75 Peau de Soie Waists, with front of alternate em- \$4.98

Wash Silk Waists in fancy stripes. India Silk Waists, black and white

THREE SILK THOUGHTS

nd each would be as stirring. No need to. These strike the keynote—only they do not tell how the new sorts are crowding in. Those who know our silk methods needn't be told that everything timely is always at hand here.

Black Peau de Soie, 27 in. wide, elegant quality. \$1.25 \$1.75 kind, at Novelty Silks, an extraordinary large assortment of fancy weaves, taken from our regular stock, value \$1.00 Foulard Silks and Satins, all standard qualities, value 75c. to \$1.00 per yard, at.

SPRING DRESS FABRICS.

What shall we say of them? Let your imagination run riot in the field of woven stufis and the reality is right here awaiting want you to know how well worth being you. And there are some rare values, too, in the advance Spring offerings.

4,000 yds. 48-inch French Voile, a sheer crisp fabric, this season's leading style, in new tints of silver gray, pearl gray, tan, castor, biscuit, royal and navy blue, golden brown, nile and reseda green, ox blood and cardinal bluer, boby blue, rose, lavender, cream and black, \$1.00 quality, at

Black Goods 2,500 yds. 50-inch bright lustre Mohair Sicilian, 70c. quality, at First Soor, rear.

Fine Cotton.

New lines are coming in daily, embroidered swisses, linen batiste, silk zephyrs. Irish dimities, sheer organdies will be in very great demand.

Silk Ginghams, in solid solors and with dots, per yard 40 Madras Merserized Chambray and Tissue Japhys. at frieb Dimities in very large collection of near and deinty designs, at First Boot . send IN THE BASEMENT.

Thousands of pieces of new fresh Cotton goods in distri-ties, emissies, hatists, medias, again stripe 12% mult, fine perceis, all at

French Waist Flannels. By the yard, and at about half what you'd expect to pay. Embroidered in contracting color Figur de Lis and other designs father include la-ender pink, blue, gray, 69 or helf prise and less 51.90 and \$2.75 MILLINERY GLIMPSES.

Just the preps ahead that tell of the lovely things that will soon be blossoming in.

Hair Hats with Maline underbrims and Silk and Chiffon Hats, all ready for the touch of flowers or of ribbon trimming that will make them complete; all for a trifle of cost. Our offering of Tucked Chiffon Hats met with such ready response, that we have another 50 dozen to be \$1.95

These hats are all beautifully tucked, of fine Chiffon,

RIBBONS.

Ladies' Underwear and Skirts.

The wonder is how so much of real excellence in quality and style can be passed along to you for so little money. Take any article from this list. Count the cost of materials, as you must buy over the counter, saying not a word of the labor, and see if oftener than not the total would not be more than we say for the finished work? These are the thoughts that inspire the thrifty housewife to buy. More inspiration:

Nainsook Corset Covers, French style, cluster tucked back with lace and embroidery insertion front, lace edging around neck and sleeves.

French style Corset Cover, to the waist line, cluster tucked back, two rows of lace insertion across front, lace ruffle around neck and sleeves, ribbon through beading . . .

Muslin Drawers, cambric hemstitched ruffle Cambric Drawers, with tucked ruffle, trimmed with 50 V-neck Cambric Gown, yoke trimmed with 4 rows of lace insertion and two embroidered beadings, lawn 98 ruffle over shoulder, edged with lace

High-neck Muslin Gowns, clusters of hemstitched tucks and four rows of insertion, fine embroidered edging 98 Square hemstitched yoke back and front, hemstitched 98 ruffle over shoulders, finished with ribbon bows ambric Umbrella Skirt, with fine deep embroidered ruffle end tucks above, finished with dust ruffle. \$2.00

We could make it thirty just as well, Cambric Skirt, two rows of lace insertion tucks in umbrella ruffle and lace ruffle at bottom finished \$2.00 Black Mercerized Skirt, accordion pleated, finished with pointed ruche at top and tucked ruffle at bot-\$1.25 tom; \$2.00 value. Taffeta Silk Petticoats, accordion-plaited, finished with

ruffle at bottom and dust ruffle, in purple. \$3.75 lavender and helio, value \$5.00, at Taffeta Silk Skirt, graduated accordion-plaited, with 3-inch Fine novelties in French Silk Skirts, reduced \$35.00 from \$59.00 to

FOR INFANTS AND CHILDREN.

Infants' Long Nainsook Slips. Mother Hubbard yoke, finished with clustered tuck yoke and one insertion, neck and sleeves trimmed with hemstitched 40 ruffle, value 50c., at Long Nainsook Slips, circular yoke of hemstitched tucks and one insertion, finished with ruffle of dainty 70 embroidery, value \$1.00, at embroidery, value \$1.00, at Infants' Short Dresses, Mother Hubbard yoke, tucked and two insertions in yoke, hemstitched ruffle on neck and sleeves, value 50c., at

Infants' Short Dresses, made of fine lawn, hemstitched, pointed yoke, with fine embroidery insertion, hom-stitched ruffle on neck and sleeves, value \$1.00, Children's hemmed and tucked Drawers, made of exceltent quality of muslin, sizes 1 to 12 years, 15 Children's Muslin Drawers, with tucked and embroidered ruffle, sizes I to 12 years, value 40c . at Children's Gowns, made of good muslin, clustered tucked

yoke, finished with cambric ruffle, sizes 2 to 14 35 years, value 50c., at Children's Gowns, of muslin, tucked and insertion yoke finished with embroidered ruffic around neck hildren's bkirse, made of good quality of music, with homestiched suffic and tucks shows sizes I to 28 # years, at Children's Cambric Shirte, lawn ruffle, trimmed with 80

HOUSEHOLD LINEN.

lace, steen 2 to 8 years, at

Here are some special lines, which will be offered on Monday, below regular prices : German Hemistobed fiets full bleached, spiele hemistich til d and if d hapkin 2222 inches \$7.50 per au The prices for all sizes Covert cites finds and ideal, at 25 and 35 124 dozen extra fine lament Towell, with open work sous sie 25mbs fringe. 45 sact \$5 . dez The very best crashes 12/2, 14, 16 and 18 to ESS" shoes. . "ESS-SEE \$3.50

Unusual Lace Values.

You know what the record of this house is for Laces—second to none. We begin by getting the cream of the market at prices that only the fullest knowledge of conditions and buying in largest quantities makes possible. Then we hand them out to you with only a film of profit.

German Torchon Laces, all linen of best manufacture, equal in character and design to hand-made goods, and far superior for wear and laundering; edgings and insertings to match; per 5 to 25

Nottingham and Calis Lace Galloons, in white, drab and butter shades, cut out and filet effects. 10 to 35 Black Silk Chantilly Laces, finest French make, bright silk lustre; edgings and insertings to match; to 15 very desirable for ruffles, etc.; per yard...

Black Point d'Esprit and Grenadine Robes, ruffle, ribbon trimmed, skirt, waist and sleeves complete—un-made; \$30.00 values, at ...... \$20.00

Greatest values ever offered in Black Spangled Net Robes.

A lot of 75 just received from the best Paris maker.

Skirt, waist and sleeves complete; regular \$20 Robes for \$12.50

LACE CURTAINS.

We do it with Lace Curtains as strikingly as with any other sorts. Think of what it is then, when you can get values like these. We never knew anything approaching these offerings.

Irish Point Lace Curtains, graceful, pretty designs, floral and conventionalized effects, good quality set, reinforced edges; Saturday \$4.00; pair at \$2.75 Irish Point Lace Curtains, dainty Duchesse Lace effects, graceful detached centre figures, pretty borderings, beautifully embroidered; Saturday \$7.50 \$5.50 and \$8.00, at

Real Renaissance Lace Curtains, in Louis XIV. and Marie Antoinette period designs; Saturday \$7.50 \$6.25 to \$9.00, at Point Arabe Lace Curtains, genuine hand-made laces. The parlor curtain of the day. Mounted on strong, durable net, elaborately worked designs: \$17.50

tores Bonne Femme, richest quality of French Mull, daintily trimmed with finest quality of Renaissance Lace, exquisite effects; Saturday \$24.00 \$19.50 to \$29.50, at

Toilet Goods Department. A wilderness of the bits and notions that seem so little and count for so much. All Bristle Tooth Brushes, 4-row, 17c.

and 25c. kind at ... Our Favorite and Perfect Tooth Brush, manufactured by G. B. Kent & Co., London, England, sold at 18 ruffle at bottom and dust ruffle, in blue, pink. \$4.50 All Bristle Solid Back Hair Brushes, were 75c. and 50 \$1.00, now. Sachet Powder, 2 oz. screw top jars, all odors, were 25 Toilet Soaps, 3 cakes in Box, White Rose, Carnation

and Violet odors, were 25c. a box, now Light-weight Dress Shields, sizes 3 and 8c or 89c'doz.

Silk Frill Elastic, all colors, sold at 25c. yd., now Hook-on Supporters, satin top, were 39c , now Side Supporters, with button catch and silk frill clartic; were 39c. pair, now Velveteen Binding, black, 2 in, wide, sold at fig. ad. English Mourning Pins, were 10c. a box, non-

AMONG THE UMBRELLAS

Let one item tell the story. 26-inch silk and linen close roll, choice natural handles. heavy silver mounts, also pear! \$2.25 and silver, . . .

We mount and repair umbrellas.

"Ess-See-Ess" Shoes, \$3.50 Ali the style, fit and finish of a \$5 shoe is

found in our "ESS-SEE-ESS" which we sell for \$3,50. No better wearing shoe is made. We have forty styles of "ESS-SEE-ESS" sisoes for ladies made on lasts recog nized as the best by the manufacturers of a high-grade shoes. Also 20 styles of the and 20 styles of slippers suitable for evening dress wear. Our ladies' shoes some in patent and enamel leather, g'ace kid, chrome call, box call, black Ruisis call and dull oxide kid; the ties and elippers in patent leather, glace kid and kid with jet beading. All ESS-SEE-ESS" shoes have tine sating inings-the most comfortable material for the feet known to shoemakers. We have one

Simpson Crawford Co.

Dimpson Crawford Co.

Sixth Avenue, 19th and 20th Streets.